

2021 SPRING
ESSN COLLECTION



ENVIRONMENTAL DESTRUCTION



WHAT HAVE WE DONE TO OUR HOME LAND?



AWARENESS

More and more people today agree that our modern society has to develop in more sustainable ways. They are acting now!



WORK WITH NATURE, IN NATURE, FOR NATURE

ETHICAL FASHION

The latest fashion trend isn't a seasonal color or a must-have style: It's the concept of sustainable fashion and ethical fashion.



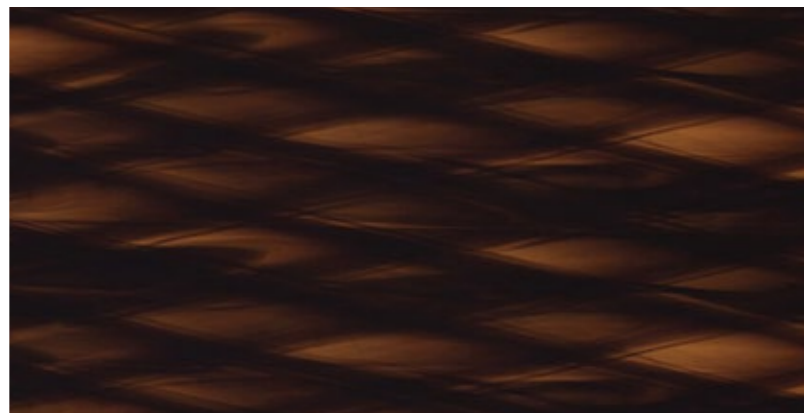
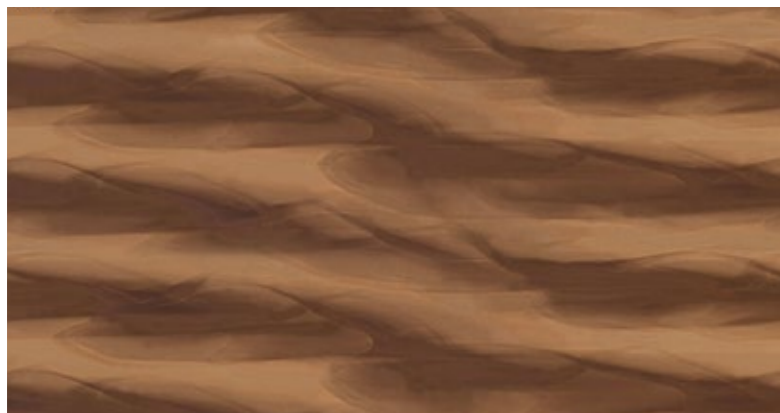
All images are from the network. If the image violates your rights, please inform us immediately.



THAT`S WHY WE LAUNCH ESSN.

To cope with the sustainable needs of our planet and of our market, JIMEI has developed its new ECO material - ESSN.

ESSN is a new kind of cellulose acetate product. JIMEI adopts a more eco-friendly plasticizer deriving from natural sources, which can reduce pollution during its whole life cycle.





“ESSN” MEANS...?

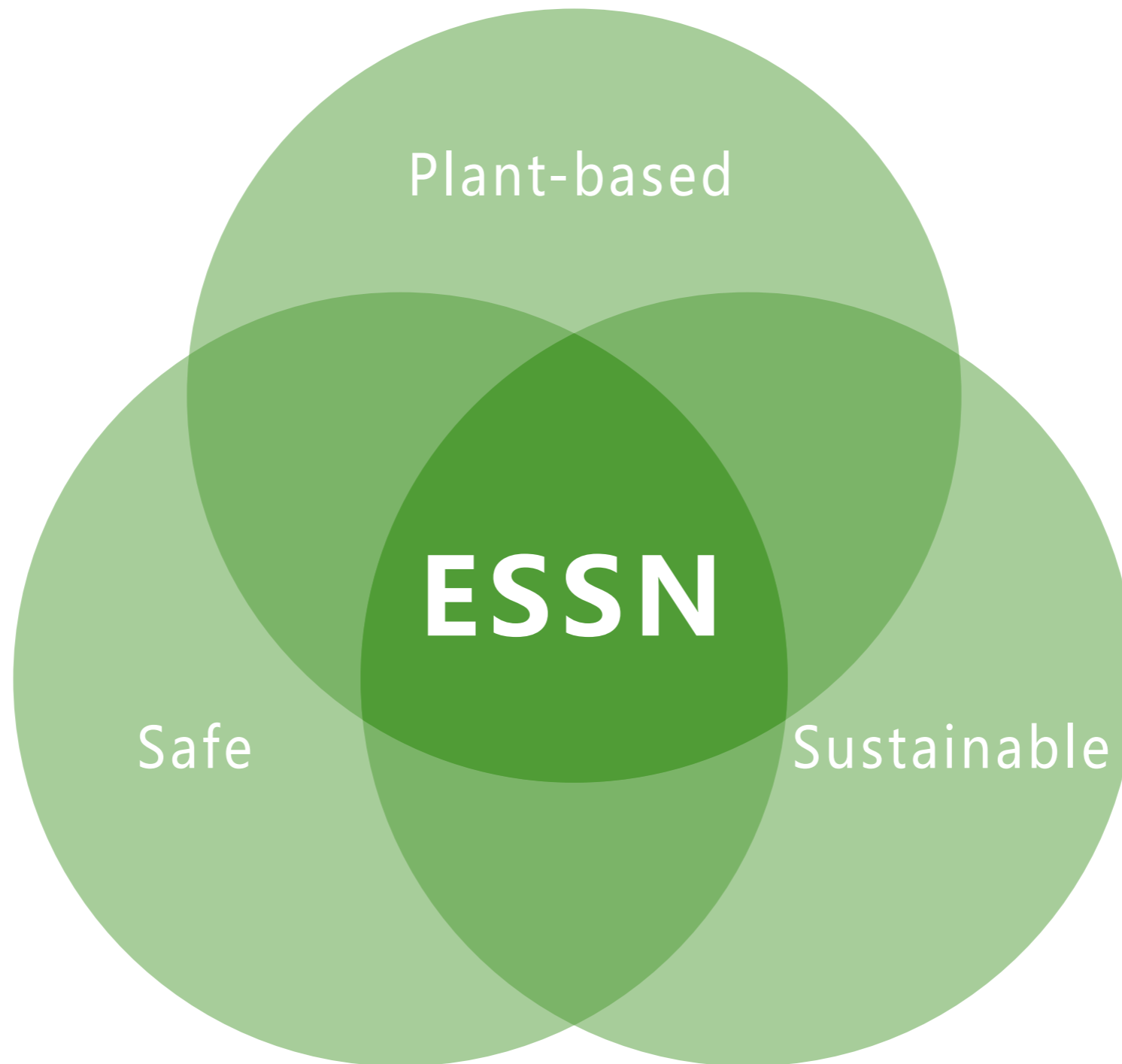
ESSN stands for environmentally friendly, sustainable, safe and natural which is exactly our original intention of the new product.

Environmental
friendly + Sustainable + Safe + Natural



ESSN

WHAT IS ESSN ?





PLANT BASED

As for the innovative formulation of ESSN, the percentage of components of cotton and wood have increased.

SUSTAINABLE

The new ESSN products are all free of traditional plasticizers in the industry.





SAFE

ESSN has passed several authoritative tests, making it safer for humans and less environmentally damaging. What's more, the content of phthalate is greatly reduced, compared to normal acetate of JIMEI.

ITEMS	ESSN
EU REACH SVHC(198 chemicals)	PASS
US CP65	PASS
RoHS 2.0	PASS
Holagen	Conform to Apple 069-1857-B
PAHS	Conform to requirement of category 1 in GS certification of AfPS
Phthalates(43P)	Conform to ADDIDAS A-10. Single phthalate content<500ppm; Total phthalate content<1000ppm



PROPERTIES

The table below compares the main characteristics of ESSN with JIMEI`s normal product.

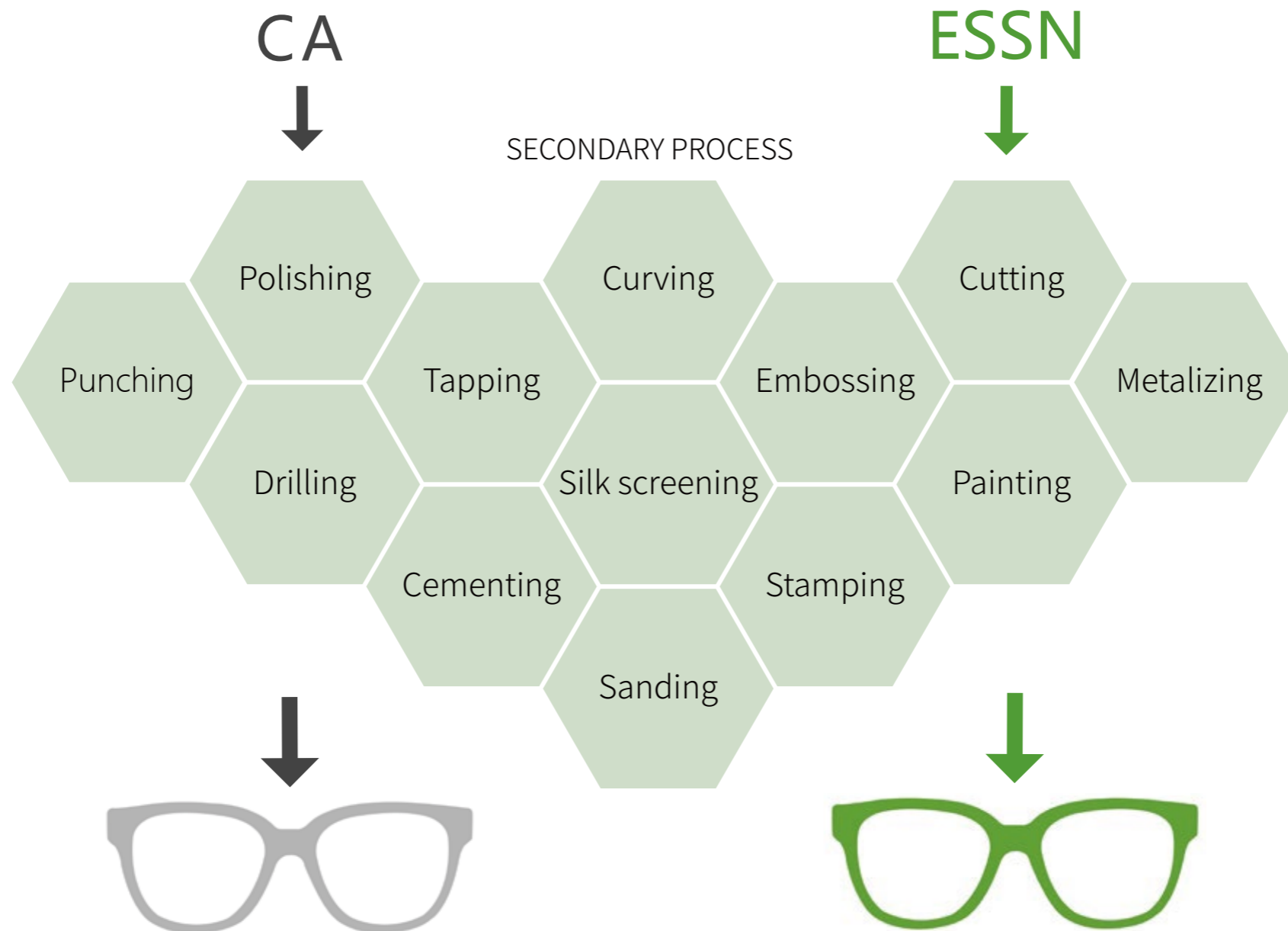
PROPERTIES	TEST METHOD	RESULTS
Tensile strength	HZ-1004A	++
Elongation at break	HZ-1004A	++
IZOD impact strength	GB/T 1843-1996	++
Flexural modulus	HZ-1004A	=
Shore hardness	GS-702N	=
Mold shrinkage	JIMEI	+
Ultraviolet ray	MZ-UVR	+
Migration, (PC/PMMA)	ISO 177-2016	+

Description : “+” means better, “-” means worse, “=” means equal



PROCESSABILITY

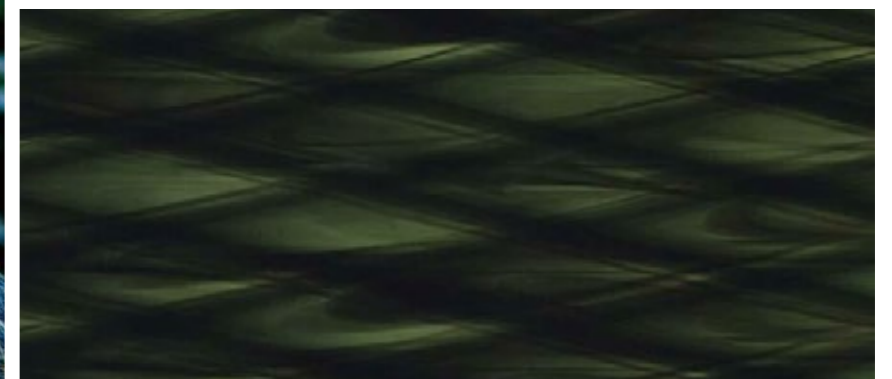
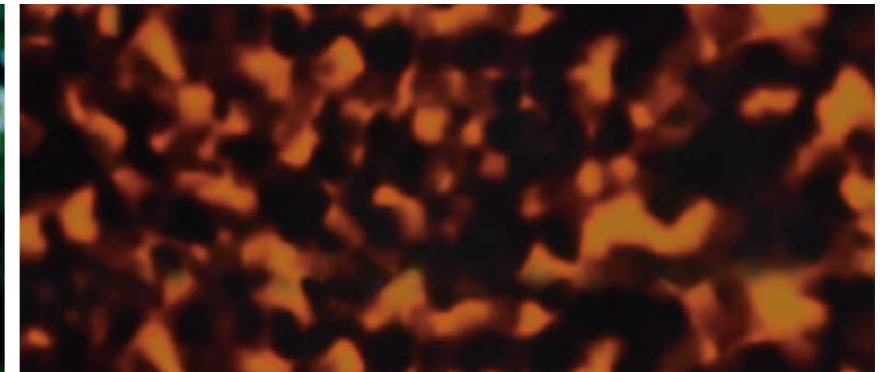
No modifications to existing frame processing facilities are required when using an ESSN acetate sheet.





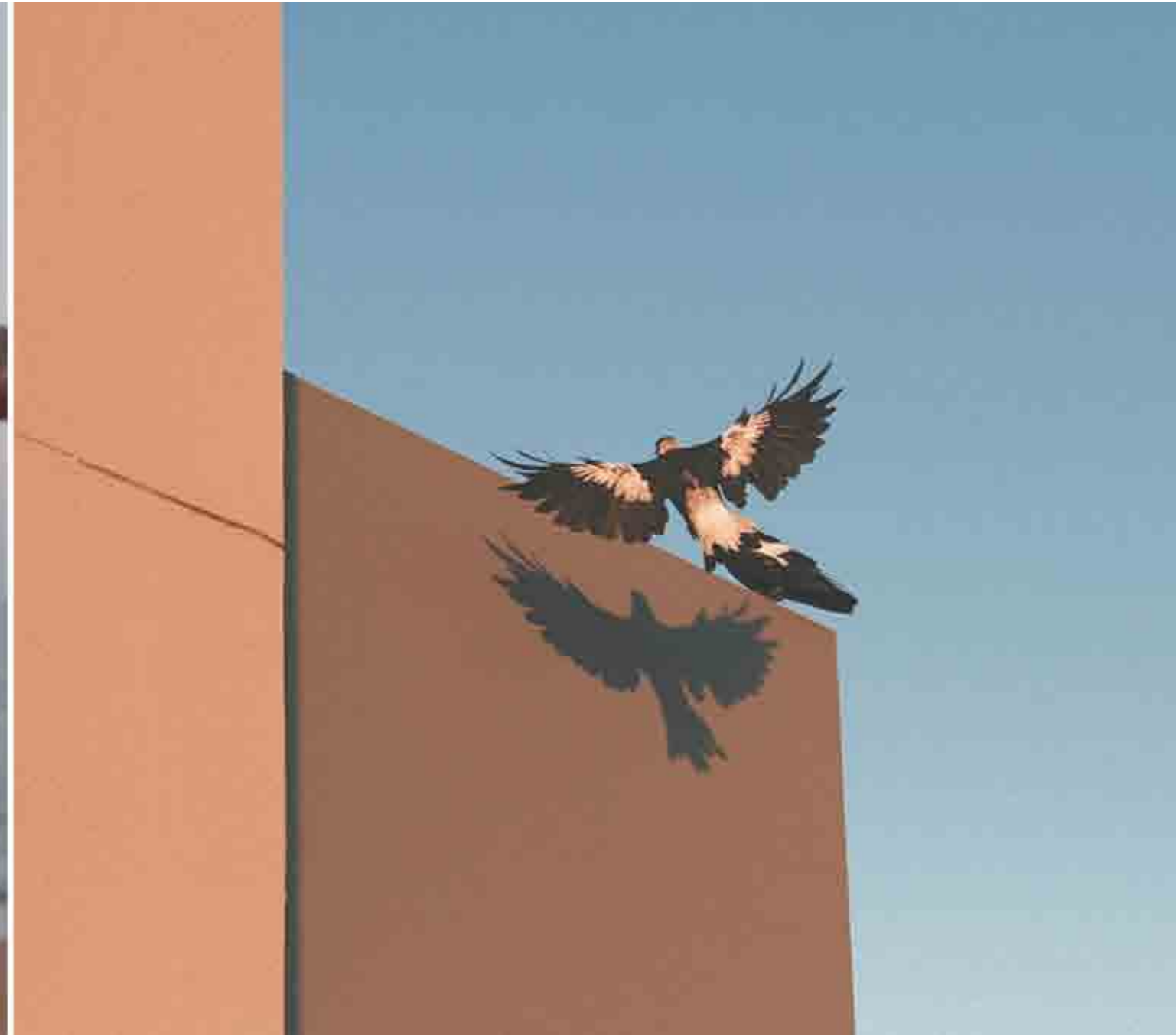
2021 SPRING ESSN COLLECTION

Based on the principle of a sustainable economy, JIMEI chooses a range of classic colors that are popular around the world. The new ESSN collection aims to let our cooperated partners have the choice to be more green.



CITY OF SKY
-ESSN

Transparent monocolor



CHERISH PURITY

The sky is high and clear, pure and boundless, revealing infinite vitality and vigor.

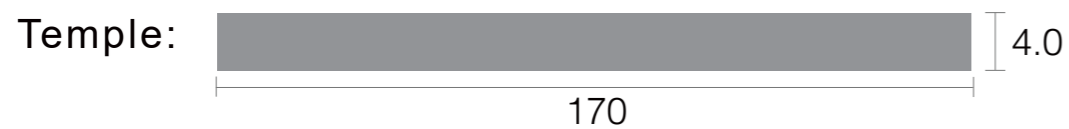


CITY OF SKY-ESSN

Transparent monocolor

Product Code	
Front	Temple
EN-0001	EN-0001
EN-0002	EN-0002
EN-0003	EN-0003
EN-0004	EN-0004
EN-0005	EN-0005
EN-0006	EN-0006
EN-0007	EN-0007
EN-0008	EN-0008

	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	6.0-6.2mm 4.0-4.2mm
Standard Sizes	170x1400mm	170x1400mm	168-175mm 1400-1410mm



EN-0001



EN-0002



EN-0003



EN-0004



EN-0005



EN-0006



EN-0007



EN-0008





***SPRING
AWAKENS
-ESSN***

Transparent monocolor



KEEP FAITH

When all things begin to revive, just like the sprout in the heart, it also starts to break the ground and usher in new hope.

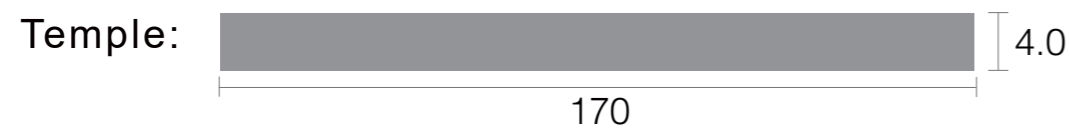
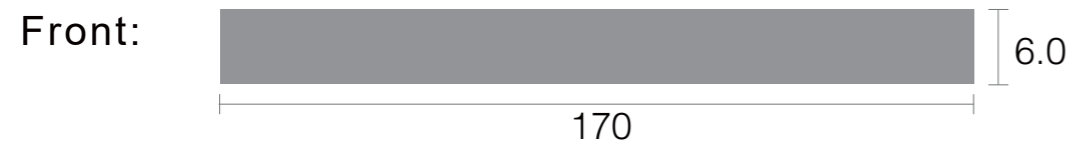


SPRING AWAKENS-ESSN

Transparent monocolour

Product Code	
Front	Temple
EN-0009	EN-0009
EN-0010	EN-0010
EN-0011	EN-0011
EN-0012	EN-0012
EN-0013	EN-0013
EN-0014	EN-0014
EN-0015	EN-0015

	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	6.0-6.2mm 4.0-4.2mm
Standard Sizes	170x1400mm	170x1400mm	168-175mm 1400-1410mm



EN-0009



EN-0010



EN-0011



EN-0012



EN-0013



EN-0014



EN-0015



**ECOLOGICAL
VALUES-ESSN**

Transparent monocolor



HARMONIZING NATURE

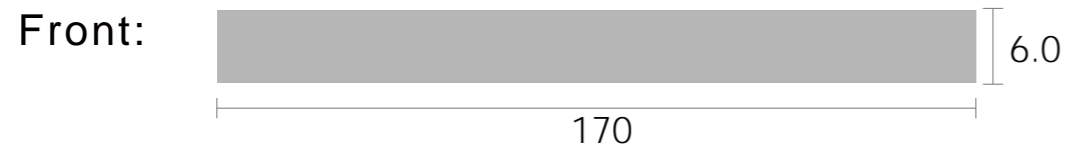
Humans are component part of nature and nature is a basic existing condition for humans. Keeping humans and nature in harmony is the premise that society develops further.

ECOLOGICAL VALUES -ESSN

Transparent monocolour

Product Code	
Front	Temple
EN-0016	EN-0016
EN-0017	EN-0017
EN-0018	EN-0018
EN-0019	EN-0019
EN-0020	EN-0020
EN-0021	EN-0021

	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	4.0-4.2mm 6.0-6.2mm
Standard Sizes	170x1400mm	170x1400mm	168-175mm 1400-1410mm



EN-0016



EN-0017



EN-0018



EN-0019



EN-0020



EN-0021





WARM GLOW-ESSN

Extrusion



JOY FULLFILLMENT

The residual warm glow of the sun really makes for a beautiful and picturesque drive wherever you are.

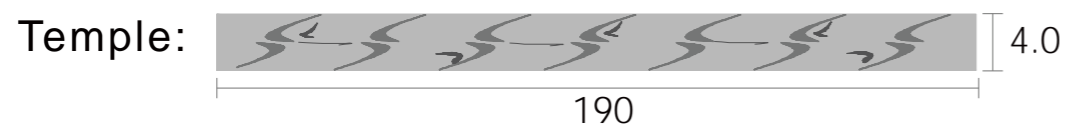
2021 Spring ESSN Collection

WARM GLOW-ESSN

Extrusion

Product Code	
Front	Temple
ED3-0001	ED3-0001
ED3-0002	ED3-0002
ED3-0003	ED3-0003
ED3-0004	ED3-0004
ED3-0005	ED3-0005
ED3-0006	ED3-0006

	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	4.0-4.2mm 6.0-6.2mm
Standard Sizes	190x1400mm	190x1400mm	188-195mm 1400-1410mm



ED3-0001



ED3-0002



ED3-0003



ED3-0004



ED3-0005



ED3-0006





LIFE STREAM
-ESSN

Extrusion



ENDLESS IS LIMITED

Water is the source of life and the link that binds all living beings on this planet, Please take good care of it.

2021 Spring ESSN Collection

LIFE STREAM-ESSN

Extrusion

Product Code	
Front	Temple
ED3-0007	ED3-0007
ED3-0008	ED3-0008
ED3-0009	ED3-0009
ED3-0010	ED3-0010
ED3-0011	ED3-0011

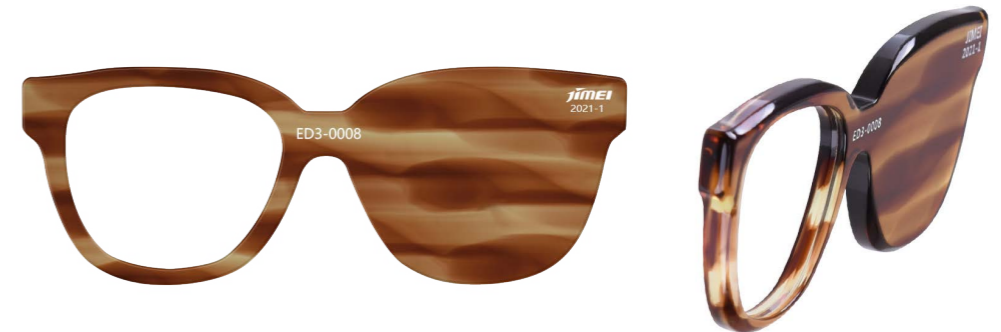
	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	4.0-4.2mm 6.0-6.2mm
Standard Sizes	190x1400mm	190x1400mm	188-195mm 1400-1410mm



ED3-0007



ED3-0008



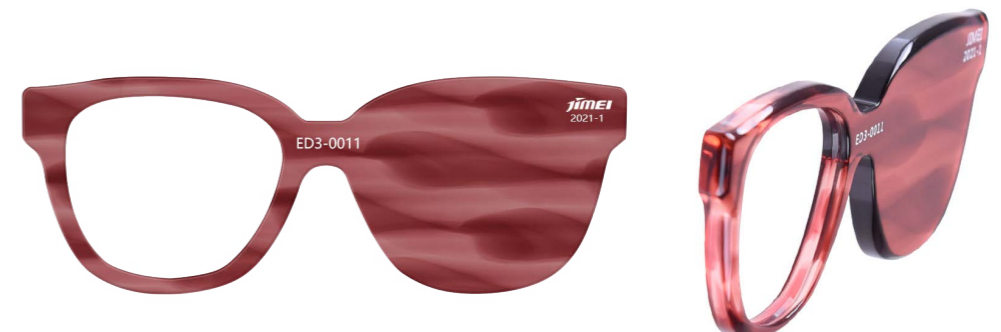
ED3-0009



ED3-0010



ED3-0011





NEW SOURCE
-ESSN

Dry block



THE POWER OF NATURE

When the season changes, the floating leaves become the nutrition of the earth and nourish new life.

2021 Spring ESSN Collection

NEW SOURCE-ESSN

Dry block

Product Code	
Front	Temple
EFQ-0001	EFQ-0001
EFQ-0002	EFQ-0002
EFQ-0003	EFQ-0003
EFQ-0004	EFQ-0004
EFQ-0005	EFQ-0005
EFQ-0006	EFQ-0006

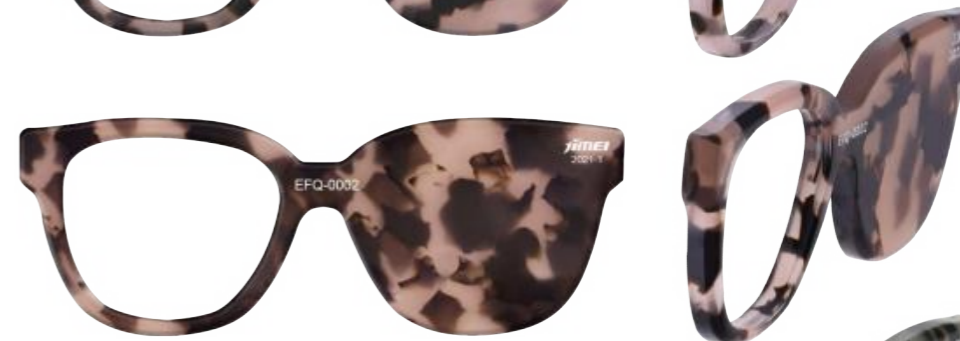
	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	4.0-4.2mm 6.0-6.2mm
Standard Sizes	170x700mm	170x700mm	167-172mm 690-702mm



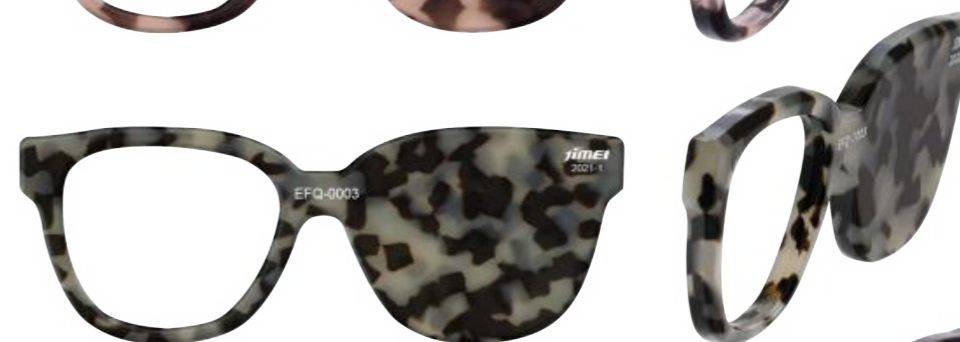
EFQ-0001



EFQ-0002



EFQ-0003



EFQ-0004



EFQ-0005



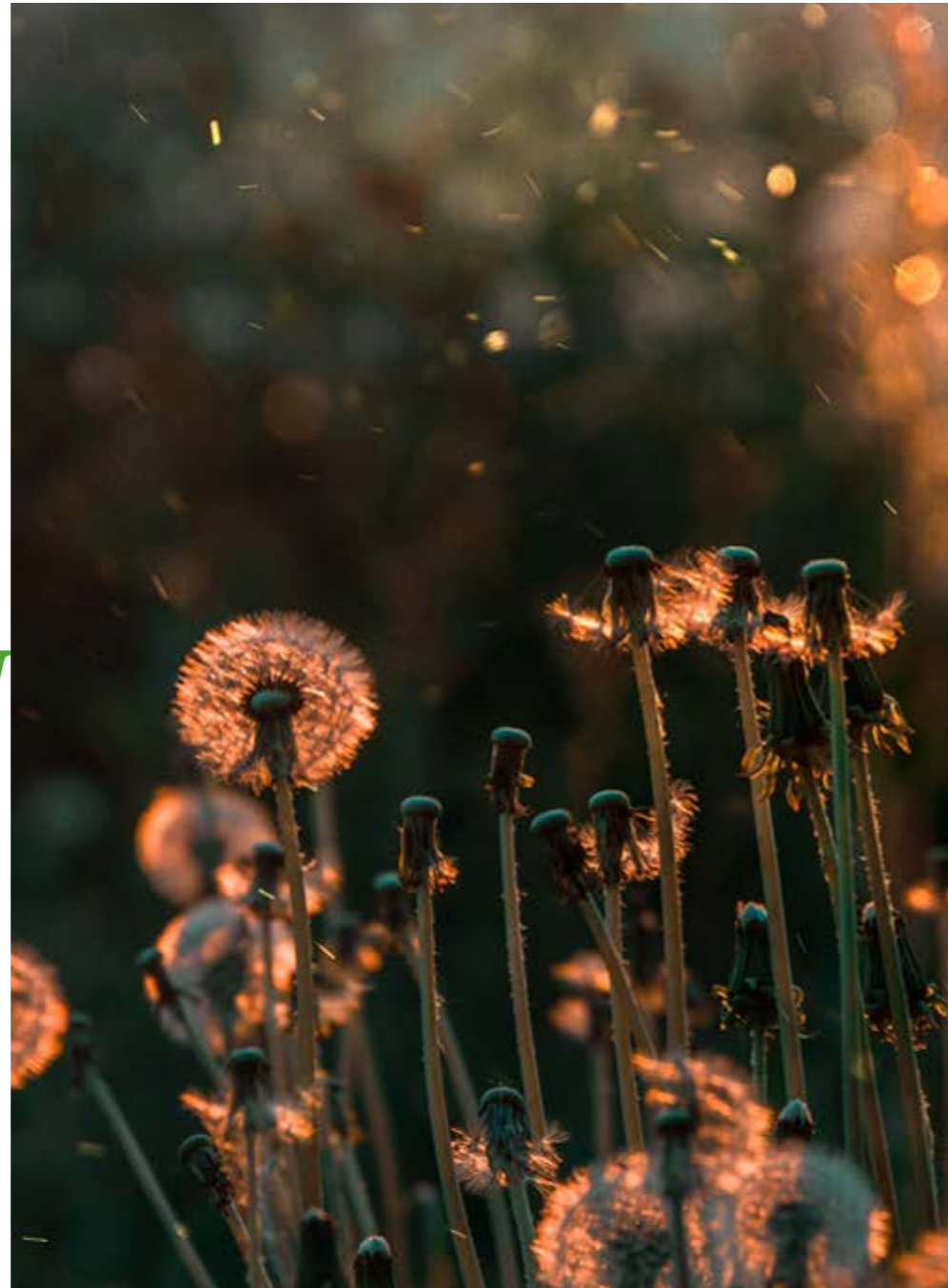
EFQ-0006





**NATURAL
FLAVOR-ESSN**

Dry block



LIFE SPIRIT

Life constitutes nature, accept the generous gift of nature, and feels the gentle breath of nature.

2021 Spring ESSN Collection

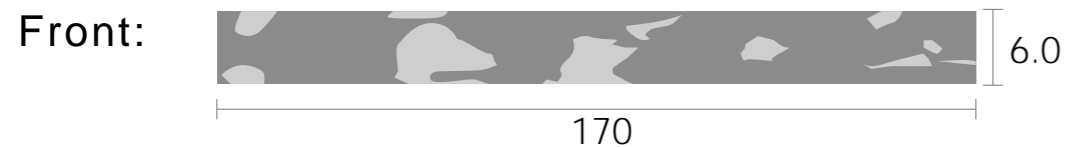


NATURAL FLAVOR-ESSN

Dry block

Product Code	
Front	Temple
EG-0001	EG-0001
EG-0002	EG-0002
EG-0003	EG-0003
EG-0004	EG-0004
EG-0005	EG-0005
EG-0006	EG-0006
EG-0007	EG-0007

	Front	Temple	Tolerance
Thickness	6.0mm	4.0mm	4.0-4.2mm 6.0-6.2mm
Standard Sizes	170x700mm	170x700mm	167-172mm 690-702mm



EG-0001



EG-0002



EG-0003



EG-0004



EG-0005



EG-0006



EG-0007





THANK YOU
for watching